

# Benefit Overview

## Level

## Pre-event Promotion

## On-site Benefits

**SOLD**  
Title  
\$15,000

- Title and men's pro race naming rights
- Logo on all billboards
- Logo on t-shirts
- Inclusion on all online and print advertising and materials

- Logo on all event printed banners
- Unlimited course-side banners
- 20 X 30 catered spectator area
- 2 TVs in tent with live feed

**Sprint**  
\$7,500

- Women's pro race naming rights
- Logo on all billboards
- Logo on t-shirts
- Inclusion on all online and print advertising and materials

- Logo on all event printed banners
- 8 course-side banners
- 20 X 30 catered spectator area
- 1 TV in tent with live feed

**Paceline**  
\$5,000

- Amateur race or course turn naming rights
- Logo on all billboards
- Logo on t-shirts
- Inclusion on all online and print advertising and materials

- Logo on start/finish banner
- 6 course-side banners
- 20 X 30 catered spectator area

**Rouleur**  
\$2,500

- Logo on t-shirts
- Inclusion on posters and a limited online presence

- Logo on start/finish banner
- 4 course-side banners
- 10 X 20 catered spectator area

**Peloton**  
\$1,000

- Logo on t-shirts
- Inclusion on posters and a limited online presence

- Logo on start/finish banner
- 2 course-side banners
- 10 X 20 spectator area or 15 VIP tickets

**Domestique**  
\$500

- Logo on t-shirts
- Inclusion on posters and a limited online presence

- Logo on start/finish banner
- 1 course-side banner
- 8 VIP tickets

**Banner**  
\$100-150

- 1 course-side banner