

Partners for Active Living Strategic Plan

July 2016- June 2019

VISION

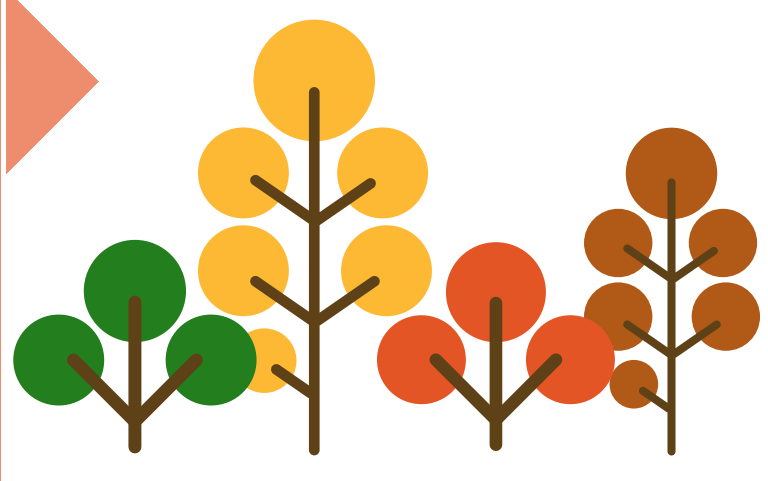
To transform Spartanburg County into a more vibrant, connected, healthy community

MISSION

Through policies, partnerships, places and programs, Partners for Active Living inspires a healthy and active Spartanburg

1

Secure \$4.2M to complete 15 continuous miles of the proposed 32 mile trail network in Spartanburg County and the Rail Trail Park by June '19

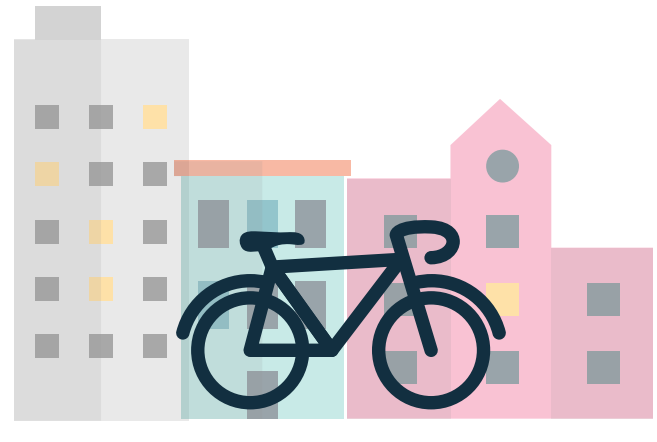


2

Improve health of students in 8-9 targeted schools through the implementation of the Healthy Schools Initiative utilizing the Alliance for a Healthier Generation framework and continue support for the Childhood Obesity Task Force

Promote active living and community connectivity through ongoing programs such as Hub Cycle and BCycle and serve as a resource for the community on policies, procedures and infrastructure

3



4

Increase unrestricted funds to 30% of the annual budget, resulting in a 3-month operating reserve fund, through a comprehensive resource development plan and revenue from special events

Strengthen the effectiveness of the Board of Directors to enable it to fulfill the mission through recruitment, succession planning and defining of roles

5

